

# INDUSTRY TRANSFORMATION MAPS

A strategy to promote growth and competitiveness for 23 industries. Each Industry Transformation Map (ITM) integrates productivity improvement, skills development, innovation and internationalisation. To be developed and implemented in partnership with industry partners, they will help to achieve our vision for the sectors and create good jobs for Singaporeans.



**INNOVATION**

- Leverage technology to drive innovation and value-creation
- Build enterprise capabilities and sector infrastructure
- Develop own products and brands

**INTERNATIONALISATION**

- Develop core of globally-competitive local enterprises
- Access global markets through digital channels
- Leverage international networks for market access

## DESIRED OUTCOMES

**FOR COMPANIES**

- Strategies that provide integrated assistance across domains
- Stronger support for innovation and internationalisation
- Single govt agency to integrate transformation efforts

**FOR WORKERS**

- New and re-designed jobs with better wages
- More opportunities overseas
- Stronger support for upgrading and skills deepening

**JOBS & SKILLS**

- Promote manpower-lean enterprise development
- Equip Singaporeans with skills to support the shift to greater value creation
- Develop comprehensive ecosystem for skills development and lifelong learning
- Strengthen enterprise HR capabilities to maximise workforce potential

**INDUSTRY ASSOCIATIONS**

**PRODUCTIVITY**

- Shift towards higher-value added activities
- Drive operational excellence
- Establish shared industry platforms for mass adoption

## 23 INDUSTRIES

- Energy & Chemicals
- Precision Engineering
- Marine & Offshore
- Aerospace
- Electronics
- Construction
- Real Estate
- Cleaning
- Security
- Logistics
- Air Transport
- Sea Transport
- Land Transport
- Wholesale Trade
- Healthcare
- Education
- Professional services
- ICT and Media
- Financial Services
- Food Services
- Retail
- Hotels
- Food Manufacturing