

For immediate reporting

BOARD CHANGES AT THE SINGAPORE TOURISM BOARD

1. The Ministry of Trade and Industry (MTI) announced board changes at the Singapore Tourism Board (STB) today. The changes will take effect from 1 January 2025.
2. The following are the newly appointed, and reappointed board members.

Appointment of New Board Members

- Ms Hwang Yu-Ning, Chief Executive Officer, National Parks Board
- Mr Daniel Edward Neary, Vice-President, Asia Pacific, Meta

Re-Appointment of Board Member

- Mr Rajeev Menon, President, Marriott International Inc, Asia Pacific excluding China (APEC)

(The write-ups of the new board members, and the full list of board members can be found in Annex A and Annex B respectively.)

In Appreciation

3. The following board members will be stepping down upon the completion of their term on 31 December 2024.
 - Ms Audrey Kuah, Co-Chief Executive Officer, APAC, VML
 - Mrs Wong Ai Ai, Former Principal, Baker McKenzie Wong & Leow
4. MTI extends its appreciation to the abovementioned outgoing board members for their contributions and welcomes all new board members of STB.



Ministry of Trade and Industry
30 December 2024

For media enquiries, please contact:

Kok Yin Yin
Senior Assistant Director, Communications and Engagement Division
Email: kok_yin_yin@mti.gov.sg

Annex A

New STB Board Members

 <p>Ms Hwang Yu-Ning, Chief Executive Officer, National Parks Board</p>	<p>Ms Hwang is the CEO of the National Parks Board. She has over 20 years of experience in public service including with the Urban Redevelopment Authority as Singapore’s Chief Planner and stints in the Strategy Group of the Prime Minister’s Office and the Ministry of National Development.</p>
 <p>Mr Daniel Edward Neary, Vice-President, Asia Pacific, Meta</p>	<p>Dan Neary is the Vice President of Asia Pacific for Meta where he oversees the company’s business operations. Dan is a technology veteran with over 30 years of executive-level experience. Prior to Meta, Dan was the Vice President of Market Development at Skype, managing local marketing channels. Before joining Skype, Dan was the Vice President of Emerging Markets at eBay where he led the company’s businesses in Southeast Asia, India and the Middle East. Dan began his career at the Kellogg Company in various US-based marketing roles and led many of the company’s expansion activities in APAC. Outside his day job, Dan is active as a mentor in the start-up community and is a limited partner in several venture capital and private equity funds.</p>

Annex B

STB Board Members (as at 1 Jan 2025)

Chairman

- Mr Olivier Lim, Chairman, Starhub

Members

- Ms Melissa Ow Yin-Mei, Chief Executive, Singapore Tourism Board
- Ms Thien Kwee Eng, Chief Executive Officer, Sentosa Development Corporation
- Dr Ho Kaiwei, Deputy Secretary (Services), Ministry of Health
- Mr Arthur Lang, Group Chief Financial Officer, Singapore Telecommunications Limited
- Ms Soh Siew Choo, Chief Information Officer for Asia, MetLife
- Mr Rajeev Menon, President, Marriott International Inc, Asia Pacific excluding China (APEC)
- Mr Amrin Amin, Head (Corporate Development), Temasek Foundation
- Mr Lee Seow Hiang, Chairman, National Library Board
- Ms Hwang Yu-Ning, Chief Executive Officer, National Parks Board
- Mr Daniel Edward Neary, Vice-President, Asia Pacific, Meta