

Low Yen Ling to Attend the 4th China (Beijing) International Fair for Trade in Services (CIFTIS), 27 – 29 May 2016

- Parliamentary Secretary for Trade and Industry, Ms Low Yen Ling will attend the 4th China (Beijing) International Fair for Trade in Services (CIFTIS), in Beijing, China, from 27 to 29 May 2016. This is the fourth time that Singapore is participating in the CIFTIS China's national fair for trade in services since its inauguration in 2012.
- The services sector plays an increasingly important role in both Singapore's and China's economies. As China rebalances its economy, the services sector is set to become a key engine of its growth. Singapore companies continue to see China as an important destination for export of services. In 2015, bilateral trade in services with China reached US\$20 billion. Singapore is also among China's top ten partners in trade in services.
- Riding on the strong business interest to explore new opportunities and partnerships, the Ministry of Trade and Industry has appointed the Singapore Business Federation (SBF) to organise Singapore's participation at the 4th CIFTIS. This includes a Singapore Pavilion with the theme "Modern Services and Connectivity Hub", which features more than 30 Singapore companies and trade association chambers from the professional services, transport, infrastructure, tourism and hospitality, Info-comm Technology and e-commerce sectors. There will also be a Singapore Day Seminar where participants will learn about Singapore's value propositions as an internationalisation base for Chinese enterprises.
- 4 Ms Low will attend the CIFTIS Opening Ceremony and tour the Singapore Pavilion on 28 May. She will also deliver a keynote address at the Singapore Day Seminar on 29 May.
- 5 Ms Low will be accompanied by officials from the Ministry of Trade and Industry, Ministry of Foreign Affairs, and International Enterprise Singapore.



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For media queries, please contact:

Ms Delia Wu Senior Assistant Director, Corporate Communications Division

DID: 6332 7523

Email: delia_wu@mti.gov.sg