

## NEW CHIEF EXECUTIVE FOR IE SINGAPORE

Mr Lee Ark Boon, currently the Deputy Secretary (Trade) of the Ministry of Trade and Industry (MTI), will be appointed as the Chief Executive Officer (CEO) of International Enterprise (IE) Singapore with effect from 1 February 2016.

## Mr Lee Ark Boon, 李沃文

As MTI Deputy Secretary (Trade), Mr Lee helped to advance Singapore's foreign bilateral and multilateral economic relations. He oversaw the successful conclusion of the EU-Singapore Free Trade Agreement (FTA), Trans-Pacific Partnership Agreement (TPP) and Turkey-Singapore FTA. In addition, Mr Lee was involved in the review and upgrade of existing FTAs including the China-



Singapore FTA, strengthening engagements with ASEAN members, US and Europe, and increasing Singapore companies' awareness of new and emerging markets. Mr Lee was also Singapore's Senior Official for the Asia-Pacific Economic Cooperation (APEC) and World Trade Organisation (WTO).

- 3 Mr Lee has previously served in the Ministry of Manpower, National Security Coordination Secretariat, Ministry of Transport, Public Service Division and Ministry of Foreign Affairs. A recipient of the Singapore Public Service Commission Overseas Merit Scholarship, he majored in Economics at the University of California at Berkeley and Yale University.
- 4 MTI welcomes Mr Lee as the new CEO of IE Singapore. Mrs Ow Foong Pheng, Permanent Secretary for MTI, said, "Ark Boon's experience in expanding Singapore's trade and investment relations and international negotiations will equip him well to lead IE Singapore to promote the overseas growth of Singapore-based enterprises."



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