

OFFICERS RECOGNISED FOR OUTSTANDING CONTRIBUTIONS TOWARDS GROWING THE SINGAPORE ECONOMY

Officers from the Ministry of Trade and Industry (MTI) and its Statutory Boards were today recognised for their contributions towards promoting economic growth for Singapore.

These officers were presented with the 2011 National Day Awards by Mr Lim Hng Kiang, Minister for Trade and Industry. This year, there are a total of 40 recipients for the Commendation Medal (5), the Efficiency Medal (9) and the Long Service Medal (26).

2 The Commendation Medal is awarded to selected officers who have shown special performance under difficult circumstances, competence and devotion to duty. The Efficiency Medal is given to officers who have shown superior performance, consistent diligence and dedication in their work. The Long Service Medal is presented to public officers with at least 25 years of service in recognition of their service and contributions to Singapore.

3 Whether promoting tourism or trade, providing key statistics or even developing our industrial landscape or forging a progressive energy landscape, these officers as part of the MTI family, have helped to ensure inclusive and sustainable economic growth for all. The Ministry of Trade and Industry congratulates all recipients and thanks them for their valuable contributions.

4 For write-ups on some of the recipients, please see [Annex A](#).

Enclosure:

Annex A – Write-ups on selected recipients for the Commendation Medal, Efficiency Medal and Long Service Medal

**MINISTRY OF TRADE AND INDUSTRY
23 NOVEMBER 2011**

For media queries, please contact:

Jasmine Tan
Corporate Communications Division
Ministry of Trade and Division
Tel: 6332 5080 / 9450 0387
Email: jasmine_tan@mti.gov.sg

Commendation Medal

***Ms Ranita Sundramoorthy
Director, Attractions, Dining and Retail
Industry Development 1 Group
Singapore Tourism Board***

In her 17 years of service with the Singapore Tourism Board, Ranita Sundramoorthy has undertaken many large scale projects that have significant impact on Singapore's tourism industry.

Ranita was intimately involved in the early stages of the integrated resorts study team that co-developed the concept and the tender development process. Being a totally new concept, Ranita was part of the team that had to design processes and systems from scratch.

Ranita's next big task was overseeing the development of the Singapore GP Season which included the very successful F1 rocks event in the second year of the Season. She brought internal and external stakeholders together and ensured the Season offered an array of events to suit different customer groups.

Ranita also led her team to deliver a successful Singapore River Festival in 2010. She galvanized strong interest amongst the Singapore River stakeholders to band together to form an 'informal association'. The festival saw a record increase in visitorship and business revenue.

More recently, Ranita led her team through another project - '*Shipwrecked : Tang Treasures and Monsoon Winds*' at the new ArtScience Museum. Plans are now currently underway for a world tour for the collection.

Ranita's passion for the work that she does is clear. Says Ranita: "I am privileged to have been given very exciting projects to lead; projects such as the Integrated Resorts and the inaugural F1 Rocks which have helped place Singapore in the international spotlight. But I could not have achieved such success without the support of a great team and bosses who have guided me and given me these opportunities."

Commendation Medal

***Ms Cheng Wai San
Head (Research & Statistics Unit), Planning and Policy
Economic Development Board***

In 1995, Wai San joined the Economic Development Board as a Senior Officer in the Research & Statistics Unit and five years later, she was appointed as Assistant Head (RSU). She was offered a staff sponsorship for an internship with the US Census Bureau between November 2000 and January 2001, in view of her exemplary work performance and as well as part of her career development with EDB. Equipped with new capabilities from her learning at the Bureau, Wai San returned to the Research & Statistics Unit to better contribute after the sponsorship. She was appointed as the Head of Research & Statistics Unit in 2005.

As the Head of the Unit, Wai San leads a team of over 20 staff in handling the full suite of statistical data for the manufacturing sector. Her team is primarily responsible for developing the survey questions and methodology, as well as collecting and analysing the monthly, quarterly and annual manufacturing data. Over the years, she has initiated several improvements to work processes. For instance, the monthly manufacturing data is conducted mainly via an e-filing system which she initiated. She constantly seeks to improve the process of data collection and works tirelessly with her team to ensure that the data produced is always accurate and timely. As a manager, she takes on a hands-on approach and at the same time, devotes time to guide her staff on their research studies and analysis.

Wai San also leads a group of officers in the area of economic research and forecasting. In addition, she works with various colleagues within EDB to understand their data requirements so as to provide timely industry data for their analysis. This often requires her to work with colleagues from other organisations given the information required could extend beyond manufacturing data. To this end, Wai San always makes it a point to ensure that agencies that needed data from EDB are serviced promptly.

Efficiency Medal

***Mr Darren Lau
Executive (Ranger), Sentosa Rangers
Sentosa Development Corporation***

Darren joined Sentosa Development Corporation (SDC) as an Auxiliary Police Officer (APO) on 16 June 1997 upon completion of his national service. As an APO, he has dedicated himself to maintaining law and order on Sentosa Island. Over the years, Darren assumed various roles and responsibilities in the department.

In 2003 when the Auxiliary Police Force (APF) status was rescinded, he was re-designated as a ranger. Later that year, he was promoted to the rank of Senior Ranger in recognition of his good service rendered to the department. He was assigned various roles in the department. In particular, he was accorded the Excellent Service Award (Silver) in 2003 for his outstanding contribution and commitment to excellent service.

Darren was promoted to the rank of Supervisor in 2006 and was assigned to take charge of a patrol team as the second in command in the Main Ranger Force. Towards the end of 2008, he was transferred to Sentosa Cove to take charge of a patrol team. During his stint there, he has played an active and pivotal role in helping to build up a capable and efficient team of rangers. To this end, in early 2010, Darren received another promotion. This time, he was promoted to become the Executive Officer (EO). As an EO, he holds an expanded portfolio which saw him becoming the overall in-charge of a main ranger and Cove ranger team, a position he holds to-date.

Long Service Medal

Ms Sayuri Chiba
Senior Executive, Japan
Singapore Tourism Board
(Years of service: 26 years)

Sayuri joined the Singapore Tourism Board as an Information Officer after her graduation and has worked in STB for 26 years. During her service with STB, she has performed consistently well in her finance and administrative roles and has taken on additional work to broaden her skills and experience.

In 2010, STB's Japan office underwent a series of major changes, including the closure of STB's office in Osaka as well as the appointment of a Marketing Representative in Western Japan. Sayuri proved to be of valuable help during this period as she took charge in managing the administrative and financial support of these projects. She liaised with the Headquarters in Singapore and the relevant agencies in Japan to ensure that the mandatory requirements were fully adhered to and that the officers who were retrenched were duly given their full benefits under the Japanese labour law.

All these also came about in the midst of a change in focus from mass market to high yield segments. With this, Sayuri was placed in charge of organising a dinner reception for Japanese millionaires in Tokyo and worked with non-traditional tourism stakeholders to ensure the reception was a success.

In the course of her work, Sayuri has consistently received positive feedback from various partners whom she worked with. They have commended her for her professionalism, friendliness and willingness to help. She embodies STB's core values and is an exemplary officer