

**S ISWARAN TO ATTEND THE 14TH ASEAN TOURISM
MINISTERS' MEETING
IN PHNOM PENH, CAMBODIA
(17 JANUARY 2011)**

1. Senior Minister of State for Trade & Industry and Education Mr S Iswaran will attend the 14th ASEAN Tourism Ministers' Meeting (ATM-M) in Phnom Penh, Cambodia on 17 January 2011.
2. Held annually, the ATM-M reviews ASEAN's progress in regional tourism cooperation. During this round of meetings, the ASEAN Tourism Ministers will finalise the ASEAN Tourism Strategic Plan 2011-2015, which will chart the sector's direction for the next five years.
3. Mr Iswaran will be accompanied by officials from the Ministry of Trade and Industry and the Singapore Tourism Board.

**Ministry of Trade and Industry
16 January 2011**

For more information, please contact:

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