



Media Advisory

**APEC SINGAPORE 2009: FIRST SYMPOSIUM ON APEC SUPPLY CHAIN
CONNECTIVITY TO SET FRAMEWORK FOR GREATER PHYSICAL
CONNECTIVITY ACROSS APEC ECONOMIES
16 – 17 MAY 2009, RAFFLES CITY CONVENTION CENTRE**

Singapore, the Chair of the Asia-Pacific Economic Cooperation (APEC) meetings for 2009, will be jointly organising with Australia a symposium on Supply Chain Connectivity from 16-17 May. Held at the Raffles City Convention Centre, the Symposium will bring together some 120 government officials and logistics experts from the APEC region to identify policy impediments to the flow of trade.

2 This APEC Supply Chain Initiative (SCI) is expected to deliver an action plan to enhance the seamless flow of goods and services across entire supply chains. For the first time, it will look at policies from a holistic point of view, viewing logistics as an important enabler of trade. When put into place, the SCI will be a major milestone for the APEC region, providing the impetus to strengthen cross-border supply chain flows, connect markets, and enhance regional competitiveness. Such conditions will allow APEC economies to position themselves better for the economic recovery, by improving efficiency and reducing transport and logistics costs. This initiative is in line with the APEC 2009 theme - "Sustaining Growth, Connecting the Region" - and Singapore's priority of accelerating regional economic integration.

3 During this two-day event, the 120 representatives from the government, business, and academia, will identify key chokepoints in the existing supply-chain system, determine priorities, and recommend policies to be considered by APEC Leaders when they meet in Singapore at the end of the year.

4 The keynote addresses will be delivered by Singapore's Minister for Trade and Industry, Mr. Lim Hng Kiang and Mr. Anthony Byrne MP, Parliamentary Secretary for Trade, Australia.

Annex A

APEC SUPPLY-CHAIN CONNECTIVITY SYMPOSIUM

SATURDAY, 16 MAY

Session I. Introduction and Overview	
0800	Registration
0830	Welcome (open to media coverage) Ms. Mary Elizabeth Chelliah – Chair, APEC Committee on Trade & Investment
0835	Keynote Address (open to media coverage) Singapore Minister for Trade and Industry, His Excellency Mr Lim Hng Kiang
0850	Keynote Address (open to media coverage) The Hon. Anthony Byrne MP - Parliamentary Secretary for Trade
0900	Introduction and Outline of Symposium Program Dr. Andy Stoeckel – Symposium Facilitator
0915	Update on ABAC 2 Mr. Teng Theng Dar - Chair, APEC Business Advisory Committee
	Presentation of ABAC Trading Across Borders Survey Mr. Lindsay Fox - Chairman, LinFox
0935	Setting Targets for Logistics – The World Bank Logistics Performance Index & Doing Business Indicators Henry Sandee – Trade Economist, World Bank (Jakarta)
0955	The Importance of Connectivity to Regional Economic Integration Mr. Douglas Brooks – Chief Economist, Asian Development Bank
1015	Coffee Break

Session II. Supply Chain Connectivity and the Role of Regulation

- 1030 **Update from the Economic Committee**
Dr. Takashi Omori – Chair, APEC Economic Committee
- 1045 **Reform of the Regulatory Environment: the Australian Experience**
Ms. HK Holdaway, General Manager, Australian Treasury
- 1105 **Regulatory Challenges Faced by Logistics Business**
Mr. Robert Yap, CEO, YCH Group, Co-Chair ASEAN Business Advisory Council
- 1125 Q&A
- 1135 **Break-out:** Discussion and identification of choke points
- 1235 Lunch

Session III. Border Measures and Supply Chain Connectivity

- 1400 **Survey of ASEAN business: Impacts of border procedures on goods and services trade**
Dr. Christopher Findlay, University of Adelaide
- 1420 **Balancing Secure Trade and Trade Facilitation: APEC Trade Recovery Program**
Speaker from Ministry of Transport (to be determined)
- 1440 **Customs and trade facilitation for ASEAN Trade**
Mr. Lee Tiow Yong - Assistant Director-General (Policy & Planning), Singapore Customs; Chair of ASEAN Customs Procedures and Trade Facilitation Working Group
- 1500 **Towards More Efficient Logistics through ICT Applications - Experience of Chinese Taipei**
Mr. K. C. Chou, Executive Secretary, Department of Commerce, Ministry of Economic Affairs
- 1520 Q&A
- 1530 Coffee Break

- 1540 **Break out:** Discussion and identification of border-related chokepoints
- 1640 **Presentation of findings: Session II**
- 1710 End of Day One

SUNDAY, 17 MAY

Session IV. Transport Links and Supply Chain Connectivity

- 0900 **Presentation of Findings: Session III**
- 0930 **Update from APEC Transport Working Group**
Ms Maureen Ellis - General Manager Aviation
Environment, Australian Department of Infrastructure, Transport,
Regional Development and Local Government.
- Aspects of Air, Land, and Sea Connectivity**
- 0945 **Air Connectivity – An Enabler for Trade and Investment**
Mr. Steve Okun – Vice President for Asia Pacific, Public Affairs, UPS
- 1005 **Facilitating Air-Logistics Hubs: A Case of Hong Kong, China**
Mr. Anthony Lau – Chairman, Pacific Air Limited
- 1025 Q&A
- 1035 Coffee Break
- 1045 **Cross-border land connectivity and Mexico Sea Port Competitiveness: A Case of Mexico**
Lic. Eloy Vargas Arreola, Minister for Economic Development,
Government of the State of Michoacán
- 1105 **The Efficiency of Australian Ports: A Business Competitiveness Perspective**
Mr. Richard Snabel, General Manager, Australian Department of
Innovation, Industry, Science and Research
- 1125 **ASEAN Logistics Network Map – Land Related Bottlenecks for Supply Chains in the ASEAN region**
Mr. Takashi Tsuchiya, Director-General
Trade and Economic Cooperation Department, JETRO HQ

1145 **Towards a best practice model for long-haul transport in the APEC region**
 Mr Lindsay Fox, Chairman Linfox

1205 Q&A

1220 Lunch

Inter-Modal Connectivity

1400 **A “New Economic Geography” and Implications for Logistics**
 Dr. Kimura Fukunari – Chief Economist, ERIA

1420 **ASEAN Logistics Roadmap, Multi-Modal Transport and Implications for
Regional Economic Integration**
 Mr. Tran Dong Phuong - Assistant Director, Head of Infrastructure
 Division, AEC Department, ASEAN Secretariat

1440 Q&A

1450 **Break-out:** Discussion and identification of choke points

1550 Coffee Break

1610 **Presentation of findings: Session IV and Presentation of Results of SCI
Symposium**

1700 **Closing Remarks**
 Mr. Ravi Menon – APEC 2009 SOM Chair

1710 CONCLUSION OF SYMPOSIUM



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Annex B

About APEC

The Asia-Pacific Economic Cooperation (APEC) is the premier forum for facilitating economic growth, cooperation, trade and investment in the Asia-Pacific region.

APEC is the only inter governmental grouping in the world operating on the basis of non-binding commitments, open dialogue and equal respect for the views of all participants. Unlike the WTO or other multilateral trade bodies, APEC has no treaty obligations required of its participants. Decisions made within APEC are reached by consensus and commitments are undertaken on a voluntary basis.

Since its formation in 1989, APEC has grown to encompass 21 members spanning across the four continents and is representative of the most economically dynamic regions in the world, accounting for approximately 40 per cent of the world's population, half of world trade and more than half of world GDP.

The 21 APEC Member Economies are Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States and Viet Nam.

Ministry of Trade and Industry

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