## MEDIA RELEASE

## SIMON ISRAEL RE-APPOINTED CHAIRMAN, SINGAPORE TOURISM BOARD

The Minister for Trade and Industry has re-appointed Mr Simon Israel as

Chairman of the Singapore Tourism Board (STB). Mr Liak Teng Lit has also been re-appointed as a Board member. The appointments took effect from 1 January 2007.

2. Four new Board members have been appointed for a period of two years with effect from 1 January 2007 :

• Mdm Kay Kuok Oon Kwong - Executive Chairman, Shangri-La Hotel Limited, Singapore



- Mr Anthony Davis President / Chief Executive Officer, Tiger Airways
- Mr Steven Lim
- **Mr Tang Tuck Weng** Director (Housing), Ministry of National Development

A brief write-up on these new Board members is attached at Annex A.

3. Four Board members had stepped down from the STB Board, with effect from 31 December 2006 :

- Mr Frank Allan Brown Director, Colorzip SEA Pte Ltd
- Ms Chan Lai Fung Permanent Secretary, Ministry of Law
- **Mr Huang Cheng Eng** Executive Vice President (Marketing and Regions), Singapore Airlines Limited
- Ms Saw Phaik Hwa President and CEO, SMRT Corporation Ltd

4. The Ministry of Trade and Industry and STB welcome the new Board members and also express their appreciation to the four out-going Board members for their invaluable contributions to STB.

5. STB's Board of Directors comprises 12 members and the current list may be found at Annex B.

Ministry of Trade and Industry 22 January 2007

## MDM KAY KUOK OON KWONG (郭運光) Executive Chairman, Shangri-La Hotel Singapore Ltd

Mdm Kuok, 60, was trained as an advocate and solicitor at Gray's Inn, London. She practiced law in Malaysia for 10 years, before joining Kuok (Singapore) Ltd in 1983 as the company secretary and legal advisor, and then as a director in 1984.

In 1986, she joined the board Allgreen Properties Ltd as a director, and was later appointed as director of Shangri-La Hotel, Singapore in 1988. She assumed a senior managerial role in the group, with her appointment as Managing Director of Shangri-La Hotels (M) Bhd in 1998, and then as Executive Chairman of Shangri-La Hotel Singapore in 2000.

MR ANTHONY DAVIS President and CEO, Tiger Airways

Tony Davis was appointed to his current position in January 2005. An aviation professional with over 20 years experience in both full service and low cost airlines, Mr Davis has been responsible for the rapid expansion of Tiger Airways from a fledgling airline into one of Asia's leading low fare carriers.

Since Mr Davis' appointment as President and Chief Executive Officer, Tiger Airways has achieved a number of major milestones. These include expanding from three destinations to 16 destinations in 7 countries; moving to Singapore's Budget Terminal and carrying over two million passengers. The airline's achievements and innovation have been recognized through its winning the Centre for Asia Pacific Aviation's "Best Low Cost Airline" Award in 2006.

Prior to joining Tiger Airways, Tony was the founding Managing Director of bmibaby, the successful British low fares carrier, where he led the development of the airline in the very competitive Western European market. Besides the low fares airline sector, Tony has broad experience in formulating and implementing international airline strategies, airline operations, corporate affairs, marketing and revenue management, and in representing airlines in negotiations with government and regulatory agencies, in the UK, the United States and other major countries.

Mr Davis holds a Postgraduate Diploma in Business Administration from Lancaster University, is a Fellow of the Society for Encouragement of Arts, Manufacturing and Communications and a Member of the Royal Aeronautical Society. He is 41 years old.

# <u>Annex A</u>

at one of the other of the other of the other of the other o



With more than 32 years of audit experience, Mr Lim was the Managing Partner of Arthur Andersen Singapore till July 2002. He then joined Ernst & Young as Senior Partner before retiring June 2003. Mr Lim has extensive regional business experience inSingapore, Malaysia, Indonesia, Thailand, Philippines and Vietnam. He is currently an audit committee member of A\*STAR



and a board member of several public listed companies in Singapore. Mr Lim holds a Bachelor of Commerce degree from the University of Western Australia and is a member of the Institute of Certified Public Accountants of Singapore and the Institute of Chartered Accountants in Australia.

MR TANG TUCK WENG (<sup>邓</sup>德荣) Director (Housing), Ministry of National Development

Mr Tang was appointed as Director (Housing) at the Ministry of National Development in April 2006. Prior to that, he served as Director (Planning) at the Ministry of Education from 2002 to 2006, and as Director (Sea, Air and Telecoms) at the Ministry of Communications and Information Technology from 1999 to 2001.



He graduated with a Bachelor of Economics from Japan's Hitosubashi University in 1993, and received a Master of Science in Management from Stanford University in 2002.

Prior to his appointment as an STB Board member, he also sat on the boards of the National Heritage Board, the Singapore Discovery Centre, Nanyang Polytechnic and the Public Transport Council.

Mr Tang is married, and has three young children

#### <u>Annex B</u>

#### **Singapore Tourism Board's Board Members**

Chairman

Mr Simon Israel

### **Deputy Chairman**

Mr Lim Neo Chian Chief Executive Officer Singapore Tourism Board

#### Members

Mr Scott Blume Chief Executive Officer ZUJI Pte Ltd

Ms Chong Siak Ching President and CEO Ascendas Pte Ltd

Mr Lucas Chow Wing Keung Group CEO MediaCorp

Mr Anthony Alfred Peter Davis Chairman / Chief Executive Officer Tiger Airways Pte Ltd

Mdm Kay Kuok Oon Kwong Executive Chairman Shangri-La Hotel Limited, Singapore

Mr Philip Antony Jeyaretnam Partner M/s Rodyk & Davidson

Mr Liak Teng Lit Chief Executive Officer Alexandra Hospital

Mr Steven Lim

Mr Tang Tuck Weng Director (Housing) Ministry of National Development

Mr Frank Wong Kwong Shing Vice Chairman, DBS Bank Ltd Chairman, DBS (Hong Kong)