

# Enterprise Sustainability Programme 企业可持续发展计划

#### What is it?

Sustainability is emerging as a key priority across different industries and across markets. Global developments and emerging trends in the area of sustainability present business opportunities, with enterprises increasingly facing pressure from stakeholders like investors, regulators and consumers to integrate sustainability into their businesses.

Sustainability is therefore a capability that enterprises need to develop to build a competitive advantage, address stakeholders' needs and achieve long-term value creation.

The Enterprise Sustainability Programme by Enterprise Singapore (ESG) is a new programme to support local enterprises to develop capabilities in sustainability and capture new opportunities in the green economy.

The programme has three key thrusts:

- 1. **Developing sustainable enterprises.** ESG will support enterprises to develop capabilities in sustainability, including sustainability strategy, resource efficiency, and adoption of sustainability standards.
- 2. Supporting development of products, services and solutions for the green economy. ESG will support enterprises to develop new products, services and solutions to capture sustainability opportunities in the green economy, both locally and overseas.
- 3. **Strengthen sustainability business ecosystem.** ESG will support the ecosystem and work with industry partners to drive outreach and enterprises' capability development.

#### How does it work?

The programme will provide a suite of support for local enterprises who are interested to embark on sustainability projects to transform their business and capture the new opportunities in the green economy.

Support under the programme includes defraying the cost of qualifying projects undertaken by enterprises in sustainability strategy development, resource optimisation, sustainability standards adoption and product development.

ESG will also work with industry partners on industry/ecosystem-level projects to drive the awareness of sustainability, develop tools and resources, and facilitate sustainability capability development among enterprises.

#### When will it be implemented?



The Enterprise Sustainability Programme will be launched later in the year. More details will be shared closer to date.

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